

Adirondack Mountain Club Laurentian Chapter
Executive Committee Meeting September 8, 2010
Minutes

The Chapter meeting was held at 7:00pm on Thursday, September 8, 2010 at the Barben Room B, Cheel Campus Center, Clarkson University.

Officers Attending: John Barron, Marianne Hebert, Geri Ames, David Trithart, Ellie Menz, Blair Madore.

Appointive Positions Attending: John Omohundro, Susan Omohundro, Armond Spenser.

Agenda – G. Ames moved to approve the agenda. D. Trithart seconded the motion. The agenda was approved unanimously.

Minutes of July 22, 2010 – G. Ames moved to approve the minutes. E. Menz seconded the motion. Minutes were approved unanimously.

Nominating Committee – G. Ames

The Committee has been active in recruiting candidates for the upcoming elections. H. Easter has volunteered to serve as Vice-Chair of Membership. Bill Mueller has volunteered to serve as Vice-Chair of Outings. Peter O’Shea is willing to serve a 2nd term as Conservation Vice-Chair. E. Menz is willing to serve a 2nd term as Treasurer.

Bylaws Committee – B. Madore

B. Madore distributed a handout of proposed bylaws changes. Discussion ensued on the following changes:

- **Article III F.** Add “To teach people the knowledge and skills to responsibility recreate and enjoy the lands.” This change was endorsed by the Executive Committee.
- **Article IV.** Change : All such members who are over the age of eighteen shall have full voting rights within the chapter” to “All family members of age 18 residing at the registered address of the family membership have voting rights. This change was rejected by the Executive Committee, as it conflicts with the Club membership criteria.
- **Article V:** Change: “Appointive” to “Appointed” This change was not approved.
- **Article V.2** Change: “may include” to “may include but are not limited to” This change was endorsed by the Executive Committee.
- **Article XI** change “Mail ballots” to “Written or electronic ballots.” This change was endorsed by the Executive Committee.

- **Article IX:** The Nominating Committee had considered changing the requirements for a quorum, but in the end, recommended that changes to this article should not be made. The Executive Committee concurred.
- **Article VI.3** Change: “A tentative schedule of regular meeting dates for the Executive Committee shall be announced in the newsletter.” Remove “in the newsletter” This change was endorsed by the Executive Committee.

J. Barron suggested the E-Letter Editor be created as appointive office. Duties of the E-Letter Editor shall include: periodically sending messages and news updates to a list of members and non-members who have asked to be on the list, and to maintain the list of e-letter members. The Executive Committee agreed to add the E-Newsletter position to the bylaws, as an appointed position.

Chapter Distinguished Volunteer Awards

Kathie Batson and Carolyn Kaczka have nominated two chapter members for the Distinguished Volunteer Award. J. Barron distributed copies of the nominations. E. Menz made a motion to accept the nominations. G. Ames seconded the motion. The motion was approved unanimously.

Purposes of Outings

S. Omohundro and J. Omohundro distributed a handout outlining concerns for a declining Chapter membership (Appended to these minutes).

It was suggested that the new Outings Vice-Chair may want to pursue revising the outings form to include a checkbox for ADK Membership. J. Omohundro volunteered to work on tri-fold membership brochure to distribute to potential new members.

It was agreed that outing leaders could opt out of advertising their outings in the newspaper. A “leaders powwow” is being considered.

Dogs on Outings – S. Omhundro

Generally dogs are discouraged from Chapter outings. J. Barron will check on ADK guidelines. H. Easter suggested that a dog policy to be included in the North Wind.

Proposal to Co-Fund Printing of Kids on the Trail Brochures

J. Barron reported that D. Trithart and R. Rivezzi have run out of Kids on the Trail brochures. The Club would like the Chapter to cover half the

printing costs, as the Laurentian Chapter is the sponsor of the Kids on the Trail challenge.

Potential costs: Black and white: 2500 brochures (\$299), 5000 brochures (\$424) or 4-color brochure 2500 brochures (\$624), or 5000 brochure (\$768).

B. Madore moved to have the Chapter allocate \$384 to support 50% of the 5000 4-color brochures. E. Menz seconded the motion. The motion was approved unanimously.

GEAR Request for Volunteers

GEAR Looking for volunteers to assist with the GEAR Adventure race on Sept 25th. Race will include in run/walk in the backwoods, biking canoeing, etc. They are looking for timers and gatekeepers.

Officer Reports

Treasurers Report – E. Menz

E. Menz distributed copies of the balance sheet, appended to these minutes.

North Wind – J. Omohundro

J. Omohundro reported he needs backtracks and outings for the newsletter which goes to press on Monday, Sept. 13th.

Red Sandstone Trail – J. Omohundro

A September outing is planned to clean out a fallen wharf. An October trails day is planned. J. Omohundro does not think there will be additional budget needs.

Membership – G. Ames

G. Ames reported there are currently 413 members.

Other

B. Madore is looking for suggestions for Outdoors/Indoors presentations.

G. Ames made a motion to adjourn the meeting. E. Menz seconded the motion. Meeting adjourned at 9:26pm.

Handout: Purposes of Outings

The number of North Winds that we mail has been declining

We suspected that membership has been declining. Indeed, it has.

Is our recruitment strategy not working?

Results of survey

Implication: few if any people join because they went on an outing

Examples

- Mt Arab last summer: extensive publicity, 10 non-member families or individuals, but no joiners
- Some non-members come repeatedly

This is heavy use of chapter resources and frequent headaches for trip leaders

Why do we advertise ourselves? North Woods chapter doesn't advertise, and its membership is stable

What exactly is the mission of our chapter?

Why would someone join ADK?

What are outings for?

- Recreation
- Socializing
- Recruitment
- Community service (eg trail work)
- Education and advocacy
- Other?

Suggestions:

1. Advertise only outings meant for public or for recruitment. The default should be: don't advertise, especially events requiring special skills or fitness.
2. Non-members are welcome on outings once or twice, not indefinitely (exception: friends of trip leader). Trip leaders should determine when people ask about an outing who is a member.
3. Leaders should encourage non-member participants to join by offering them literature
4. We should have a brochure for that purpose showing why join ADK/Laurentian
5. Leaders may choose whether to advertise, and to set size and composition of group (age, species, number of participants, etc.)

6. Leaders should seek consensus on how to handle problems on an outing (waiting for late arrivals, splitting up, turning back, injuries, improper gear, etc.)

4:03 PM
09/07/10
Cash Basis

Adirondack Mountain Club, Laurentian Chapter
Balance Sheet
As of September 7, 2010

	<u>Sep 7, 10</u>	<u>Sep 7, 09</u>
ASSETS		
Current Assets		
Checking/Savings		
North Country Savings-Checking	2,013.15	6,641.49
SeaComm Federal Credit Union CD	3,042.38	0.00
SeaComm FCU-Regular Shares	5.00	0.00
Total Checking/Savings	<u>5,060.53</u>	<u>6,641.49</u>
Other Current Assets		
North Country Savings-Money Mkt	1,571.09	566.64
Total Other Current Assets	<u>1,571.09</u>	<u>566.64</u>
Total Current Assets	<u>6,631.62</u>	<u>7,208.13</u>
TOTAL ASSETS	<u>6,631.62</u>	<u>7,208.13</u>
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
Sales Tax Payable	13.22	24.72
Total Other Current Liabilities	<u>13.22</u>	<u>24.72</u>
Total Current Liabilities	<u>13.22</u>	<u>24.72</u>
Total Liabilities	13.22	24.72
Equity		
Fund Balance	6,300.80	6,075.55
Net Income	317.60	1,107.86
Total Equity	<u>6,618.40</u>	<u>7,183.41</u>
TOTAL LIABILITIES & EQUITY	<u>6,631.62</u>	<u>7,208.13</u>

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09/07/10
Cash Basis

Adirondack Mountain Club, Laurentian Chapter
Profit & Loss Budget vs. Actual
January 1 through September 7, 2010

	Jan 1 - Sep 7, 10	Budget
Income		
Advertising Income	175.00	200.00
Interest Income	43.99	125.00
Membership Dues Received	2,757.10	4,300.00
Product Sales	213.69	250.00
Other Income	330.63	0.00
Total Income	<u>3,520.41</u>	<u>4,875.00</u>
Cost of Goods Sold		
Purchases for Resale	0.00	185.00
Total COGS	<u>0.00</u>	<u>185.00</u>
Gross Profit	3,520.41	4,690.00
Expense		
Reconciliation Discrepancies	0.00	0.00
ADK General Fund Contribution	500.00	1,000.00
Campership	975.00	650.00
Friends of Higley Donation	100.00	100.00
ADK H.S. Vol Trail Program	0.00	500.00
General Expense		
Business Cards	0.00	75.00
Cooperation with DEC	251.99	500.00
Publicity Flyers	0.00	50.00
Director	0.00	315.00
Website Maintenance	0.00	0.00
Prizes and Awards	0.00	120.00
Hospitality Committee	0.00	125.00
Miscellaneous	0.00	100.00
General Expense - Other	0.00	0.00
Total General Expense	<u>251.99</u>	<u>1,285.00</u>
Local Trail Maintenance		
Red Sandstone Maintenance	257.57	250.00
Stone Valley Maintenance	0.00	250.00
Local Trail Maintenance - Other	0.00	0.00
Total Local Trail Maintenance	<u>257.57</u>	<u>500.00</u>
Newsletter		
Newsletters & Brochures	355.50	580.00
Postage	441.16	780.00
Newsletter - Other	0.00	0.00
Total Newsletter	<u>796.66</u>	<u>1,360.00</u>
Offices		
Chair	0.00	75.00
Conservation	5.02	50.00
Education	0.00	50.00
Membership	53.99	90.00
Newsletter Editor	0.00	50.00
Outings	0.00	75.00
Publicity	0.00	25.00
Secretary	0.00	25.00
Treasurer	0.00	25.00
Offices - Other	0.00	0.00
Total Offices	<u>59.01</u>	<u>465.00</u>

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Cash Basis

Adirondack Mountain Club, Laurentian Chapter
Profit & Loss Budget vs. Actual
January 1 through September 7, 2010

	<u>Jan 1 - Sep 7, 10</u>	<u>Budget</u>
Programs		
Outdoor-Indoor Programs	41.58	55.00
Potlucks	221.00	300.00
Programs - Other	0.00	0.00
Total Programs	<u>262.58</u>	<u>355.00</u>
Total Expense	<u>3,202.81</u>	<u>6,215.00</u>
Net Income	<u>317.60</u>	<u>-1,525.00</u>