

Laurentian Chapter of the Adirondack Mountain Club  
Executive Committee Meeting Aug 28,2014

Meeting held at home of Tom Wheeler

Officers attending: Tom Wheeler, Mary Jane Watson, John Omohundro, Jeff Miller, Lila Hunnewell, Dana Chudzinski

Appointed positions attending: John Barron

J.Omohundro moved to approve minutes of June 24,2014 meeting, J.Miller 2nd, passed unanimously  
Agenda passed by consensus

#### REPORTS

##### (1) Directors report

- report will be in next North Wind
- oil train risk forum will be Aug 28th

##### (2) E-Letter report

- currently have 98 e-letter subscribers

##### (3) Social media report

- currently have 71 facebook friends

##### (4) North Wind report

- email was sent to remind contributing members of deadline for North Wind

##### (5) Treasurers report

- checking account has \$2,352.30 in it
- net income about the same as last year
- YTD income at \$3,283.38
- cost of goods purchased around \$200.00
- DEC membership expense was \$700.00
- ADK volunteer trails program expense was \$250.00
- total profit YTD is \$207.45

##### (6) Conservation report

- Lucus Hanns will be working on Red Sandstone Trail as part of his eagle scout quest
- invasive species problem will be part of upcoming North Winds report

- current chapter member is gathering information on the A to A program to present to committee at a later date to determine if chapter is to endorse program
- landowner of property bordering the Red Sandstone Trail has concerns of trespassing issues and possible solutions are being worked on
- 2 signs have been purchased by chapter to help resolve the issue

#### (7) Education report

- Lucas Hanns was student that chapter sponsored for ADK trails program
- student worked on Hurricane Mt trail
- working on ideas for 2015 outdoors/indoors program
- one person has offered to speak on his trip to Antarctica
- education chair has offered to do a talk himself about a subject to be determined at a later date

#### (8) Membership report

- 1 new member for July
- \$225 chapter share for month of July
- 409 current members
- 378 voting members

#### (9) EAP report

- good mix of EAP hikes planned

#### Membership improvement discussion

- observed numbers have not changed much over the years
- young families and retirees have been discussed as possible target groups
- social media and website has strong presence in chapter and should remain so
- chapter brochures should be handed out at chapter outings
- newcomers to town should be target group
- recruiting personal friends may be best tool for new members

#### Potluck

- potluck will be Nov 16th

Next meeting Oct 21st at home of Lila Hunnewell