

Minutes of the Laurentian ADK Executive Committee Meeting  
12/11/14 at the home of John Omohundro

Present: Tom Wheeler, Chair; John Omohundro, Conservation; Jeff Miller, Education; Mary Jane Watson, Treasurer; Marianne Hebert, Outings chair-elect; John Barron, EAP and alternate director; Lila Hunnewell, Membership

The meeting was called to order by Tom Wheeler.

He read a letter he had sent to the ADK president concerning a budget item for replacement of the solar system at JBL.

He noted that because of the snowstorm and current weather conditions, he had received a message that Dana Chudzinski was unable to attend. Dana asked that minutes for the previous meeting (October 21) be deferred to the next meeting. Tom Wheeler recorded notes and produced these minutes on an acting basis on behalf of Dana.

Mary Jane Watson reviewed the treasurer's report which she had emailed to members of the Executive Committee. It appears that we have a small surplus at this time for the year. However, it was noted that the director has not yet sought reimbursement for mileage to board meetings. John Omohundro noted that although the Red Sandstone Trail expenditures are over budget, it is anticipated that there will be full reimbursement for those expenditures from RAC. He and Mary Jane will finalize the invoice to RAC. There was a discussion about the lack of a statement from Seacomm on the cd and she will look into it. (Treasurer's report attached as Exhibit A.)

Tom Ortmeyer emailed a Director's report which Tom Wheeler reviewed. (Emailed report attached as Exhibit B.) The ADK budget passed. Financials are good. Julia Goren has been appointed Education Director. Tom Wheeler noted that he knew her from his years as President when she started as an intern and that she is an excellent choice. She will continue her duties with respect to the Summit Steward program. The membership and development director Deb Zack is planning to retire and John Barron expressed regret concerning this.

John Omohundro presented the Conservation Report. He and Mary Jane attended public hearings on Brasher State Forest UMP issues and the more inclusive St. Lawrence Flatland Unit. The largest portions of these are in the Town of Brasher and the Town of Bombay. Aaron Graves of DEC is writing the plan and seems to be working appropriately. There is pressure from ATV groups to reopen access for ATV's. The present plan includes four canoe access points on the Deer and St. Regis Rivers. There could be good paddling opportunities. John Omohundro will draft a letter with comments on behalf of the chapter emphasizing road access, maintaining trails, emphasizing historical interpretation and canoe access. There is no progress to report on the Algonquin to Adirondack project.

Marianne Hebert indicated that outings are going well with some rescheduled. She will be doing the next outings schedule.

Jeff Miller reported that there is an excellent schedule of Indoor-Outdoor programs and enumerated them. They include programs on Antarctica, Mt. Kilimanjaro, Pluto, and Slide

climbing in the Adirondacks. There was also discussion of DEC camperships.

Lila Hunnewell reported on the latest membership report. There are three new members. There was also discussion of EAP members and dues.

John Barron with assist from Marianne Hebert reported on EAP which seems to be making great progress. Their report is attached as Exhibit C and summarizes the report made at the meeting. There were approving comments from the committee.

Marianne Hebert reported that our chapter Facebook now includes 82 “friends”.

There was agreement to meet next on February 5<sup>th</sup> at the home of Lila Hunnewell

Exhibit A - financials from MJ Watson converted to word processing document  
(see original spreadsheet in email of December 10, 2014)  
As of December 10, 2014  
Accrual Basis

	Dec 10, 14	Dec 10, 13	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
North Country Savings-Checking	2,046.64	2,792.31	-745.67	
SeaComm FCU CD 12/15/13 1.04%	3,170.80	3,170.80	0.00	0.0%
SeaComm FCU-Regular Shares	5.00	5.00	0.00	0.0%
Total Checking/Savings	5,222.44	5,968.11	-745.67	-12.5%
Other Current Assets				
Due from DEC	350.00	0.00	350.00	100.0%
Due from ADK	0.00	750.00	-750.00	-100.0%
North Country Savings-Money Mkt	1,084.63	1,084.63	0.00	0.0%
Total Other Current Assets	1,434.63	1,834.63	-400.00	-21.8%
Total Current Assets	6,657.07	7,802.74	-1,145.67	-14.7%
TOTAL ASSETS	6,657.07	7,802.74	-1,145.67	-14.7%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Other Current Liabilities				
Sales Tax Payable	0.00	26.17	-26.17	-100.0%
Total Other Current Liabilities	0.00	26.17	-26.17	-100.0%
Total Current Liabilities	0.00	26.17	-26.17	-100.0%
Total Liabilities	0.00	26.17	-26.17	-100.0%
Equity				
Fund Balance	5,919.16	5,919.16	0.00	0.0%
Retained Earnings	486.12	456.25	29.87	6.6%
Net Income	251.79	1,401.16	-1,149.37	-82.0%
Total Equity	6,657.07	7,776.57	-1,119.50	-14.4%
TOTAL LIABILITIES & EQUITY	6,657.07	7,802.74	-1,145.67	-14.7%

	Jan 1 - Dec 10, 14	Jan 1 - Dec 10, 13	\$ Change	% Change
Income				
RRAC Reimbursement	439.99	637.88	-197.89	-31.0%
Contributions received	0.00	10.00	-10.00	-100.0%

Interest Income	1.09	9.44	-8.35	-88.5%	
Membership Dues Received	3,314.90	3,002.05	312.85	10.4%	
Product Sales	295.61	373.83	-78.22	-20.9%	
Other Income	0.00	2,161.69	-2,161.69	-100.0%	
Total Income	4,051.59	6,194.89	-2,143.30	-34.6%	
Cost of Goods Sold					
Purchases for Resale	200.70	0.00	200.70	100.0%	
Total COGS	200.70	0.00	200.70	100.0%	
Gross Profit	3,850.89	6,194.89	-2,344.00	-37.8%	
Expense					
Spring Outing	0.00	1,425.00	-1,425.00	-100.0%	
Campership	350.00	700.00	-350.00	-50.0%	
ADK H.S. Vol Trail Program	250.00	450.00	-200.00	-44.4%	
General Expense					
Website Maintenance	142.56	0.00	142.56	100.0%	
Prizes and Awards	180.00	160.00	20.00	12.5%	
Hospitality Committee	73.78	0.00	73.78	100.0%	
Miscellaneous	250.00	244.80	5.20	2.1%	
Total General Expense	646.34	404.80	241.54	591.7%	
Local Trail Maintenance					
Red Sandstone Maintenance	593.40	241.25	352.15	146.0%	
Stone Valley Maintenance	439.99	6.00	433.99	7,233.2%	
Total Local Trail Maintenance	1,033.39	247.25	786.14	318.0%	
Newsletter					
Newsletters & Brochures	646.05	641.64	4.41	0.7%	
Postage	280.88	594.10	-313.22		
Total Newsletter	926.93	1,235.74	-308.81	-25.056	
Offices					
Membership	106.44	0.00	106.44	100.0%	
Treasurer	0.00	23.51	-23.51	-100.0%	
Total Offices	106.44	23.51	82.93	352.7%	
Programs					
Outdoor-Indoor Programs	40.00	21.43	18.57	86.7%	
Potlucks	246.00	286.00	-40.00	-14.0%	
Total Programs	286.00	307.43	-21.43	-7.0%	
Total Expense	3,599.10	4,793.73	-1,194.63	-24.9%	
Net Income	251.79	1,401.16	-1,149.37		
		Jan 1 - Dec 10, 14	Budget	\$ Over Budget	% of Budget
	Income				
	RRAC Reimbursement	439.99	0.00	439.99	100.0%

Contributions received	0.00	0.00	0.00	0.0%
Advertising Income	0.00	0.00	0.00	0.0%
Interest Income	1.09	10.00	-8.91	10.9%
Membership Dues Received	3,314.90	3,320.00	-5.10	99.8%
Product Sales	295.61	150.00	145.61	197.1%
Other Income	0.00	0.00	0.00	0.0%
Total Income	4,051.59	3,480.00	571.59	116.4%
Cost of Goods Sold				
Purchases for Resale	200.70	100.00	100.70	200.7%
Total COGS	200.70	100.00	100.70	200.7%
Gross Profit	3,850.89	3,380.00	470.89	113.9%
Expense				
Spring Outing	0.00	0.00	0.00	0.0%
Reconciliation Discrepancies	0.00	0.00	0.00	0.0%
ADK General Fund Contribution	0.00	500.00	-500.00	0.0%
Campership	350.00	700.00	-350.00	50.0%
Friends of Higley Donation	0.00	100.00	-100.00	0.0%
ADK H.S. Vol Trail Program	250.00	675.00	-425.00	37.0%
General Expense				
EAR Related Expenses	0.00	100.00	-100.00	0.0%
Business Cards	0.00	0.00	0.00	0.0%
Cooperation with DEC	0.00	100.00	-100.00	0.0%
Publicity Flyers	0.00	50.00	-50.00	0.0%
Director	0.00	360.00	-360.00	0.0%
Website Maintenance	142.56	200.00	-57.44	71.3%
Prizes and Awards	180.00	200.00	-20.00	90.0%
Hospitality Committee	73.78	150.00	-76.22	49.2%
Miscellaneous	250.00	290.00	-40.00	86.2%
General Expense - Other	0.00	0.00	0.00	0.0%
Total General Expense	646.34	1,450.00	-803.66	44.6%
Local Trail Maintenance				
Other Local Trail Maintenance	0.00	100.00	-100.00	0.0%
Red Sandstone Maintenance	593.40	250.00	343.40	237.4%
Stone Valley Maintenance	439.99	250.00	189.99	176.0%
Local Trail Maintenance - Other	0.00	0.00	0.00	0.0%
Total Local Trail Maintenance	1,033.39	600.00	433.39	172.2%
Newsletter				
Newsletters & Brochures	646.05	700.00	-53.95	92.3%
Postage	280.88	700.00	-419.12	40.1%
Newsletter - Other	0.00	0.00	0.00	0.0%
Total Newsletter	926.93	1,400.00	-473.07	66.2%
Offices				

Chair	0.00	60.00	-60.00	0.0%
Conservation	0.00	25.00	-25.00	0.0%
Education	0.00	50.00	-50.00	0.0%
Membership	106.44	100.00	6.44	106.4%
Newsletter Editor	0.00	0.00	0.00	0.0%
Outings	0.00	50.00	-50.00	0.0%
Publicity	0.00	25.00	-25.00	0.0%
Secretary	0.00	0.00	0.00	0.0%
Treasurer	0.00	35.00	-35.00	0.0%
Offices - Other	0.00	0.00	0.00	0.0%
Total Offices	106.44	345.00	-238.56	30.9%
Programs				
Outdoor-Indoor Programs	40.00	60.00	-20.00	66.7%
Potlucks	246.00	350.00	-104.00	70.3%
Programs - Other	0.00	0.00	0.00	0.0%
Jan 1 - Dec 10, 14		Budget	\$ Over Budget	% of Budget
Total Programs	286.00	410.00	-124.00	69.8%
Total Expense	3,599.10	6,180.00	-2,580.90	58.2%
Net Income	251.79	-2,800.00	3,051.79	-9.0%

#### Exhibit B

Here is my director's report, gleaned from last Saturday's board meeting.

1. Julie Goran has been named Education Director. She previously led the Summit Steward program for the club.
2. Deb Zack has recently announced her intention to resign as Membership/Development Director. A search for her replacement will begin soon.
3. Overall, 2014 will be a reasonable year for the club financially. The 2015 budget was presented and was passed.
4. In response to a question, Neil said that the club will not take a position on the Remson-Lake Placid rail corridor. Two committees have studied the issue multiple times, and both did not reach a consensus.
5. There was a proposal by Adirondack Powder Ski Assoc. to expand opportunities for back country skiing. The original proposal was to cut multiple new paths on several mountains, and the club and others are against this. There will likely be another less ambitious proposal on this, ADK and others will watch for this.

Tom Ortmeyer

## Exhibit C

### Educational Affiliate Program (EAP) Report Dec 11, 2014

- Nine students qualified as leaders at the 2014 EAP Leadership Course presented by John Gilewicz, John Barron, and Marianne Hebert. Several from last year's seven are still on campus and still active.
- Student Government Association (SGA)/Venture Outdoors ("Venture" is the SGA equipment rental and transport service) is correcting some mistakes on the membership application forms and will shortly be sending in the package to ADK HQ. They're purchasing ten memberships, one of which is empty for assignment
- SGA is paying the \$25 cost for any qualified student (holding Wilderness Leadership 1), on condition of leading at least one trip in the coming year.
- Almost all outdoor trips on campus are expected to be joint ADK/Venture Outdoors trips. Procedures will be those of the ADK (including trip descriptions, waiver forms, accident reports, trip reports, and ADK approval of the trip.
- Venture Outdoors is requiring all students leading trips to have taken the ADK EAP leadership course - even if the trip not be an ADK trip for some reason.
- There are expected to be a small number of exceptions that will be SUNY Potsdam or Venture Outdoors trips without ADK co-sponsorship. The reasons will be that ADK trip requirements cannot be met for some reason - for example no leader who is a current ADK member or the trip exceeds the ADK risk tolerance (e.g. roped climbing).
- Five all-student ADK/Venture Outdoors trips are planned in the Spring term. More are expected to be added later in the spring.
- Two pairs of the new student leaders are co-leading trips on the Chapter's regular program in March.
- Marianne Hebert ran an information table beside that of Wilderness Education at an Admissions Open House event in November. There was a very high level of interest.